

Italdesign Wins Best Studio Engineering Team at the Car Design News People Awards 2025

- The judges of the CDN People Award highlight Italdesign's engineering team for its ability to project into the future while continuing a proud tradition of engineering excellence.
- *"Italdesign looks to the future with the very same passion that has driven us since 1968: to keep innovating and anticipating what's next, blending engineering and design to create solutions that redefine how we think about and experience mobility. Today, our company acts as a true system integrator and is one of the few one-stop shops in the automotive world. Winning this award proves that our commitment to excellence is not just heritage. It's a living, evolving force,"* Antonio Casu, CEO of Italdesign.
- *"Receiving the Car Design News People Award as Best Studio Engineering Team is a recognition of the value of our approach: combining creativity with engineering rigor to turn visions into new processes, tools, and products. Thanks to our team and partners, we continue to push the boundaries of what's possible,"* Davide Casini, CTO of Italdesign.



Moncalieri, December 5, 2025

Italdesign's heritage continues to inspire the future: since 1968, Italdesign has stood for the seamless union of design and engineering. A unique entrepreneurial formula born from the vision of Giorgetto Giugiaro and Aldo Mantovani, who created a model that blends technical rigor with creativity. Today, that same spirit drives Italdesign's mission: to innovate and transform visions into reality, constantly pushing the limits of possibility.

"We look to the future with the same passion that has guided us since 1968: we want to keep innovating and anticipating what's next, merging engineering and design to create solutions that redefine mobility. Today, our company acts as a true system integrator and is one of the few one-stop shops in the automotive world. Winning this award proves that our commitment to excellence is not just heritage. It's a living, evolving force," says Antonio Casu, CEO of Italdesign.

"Receiving the Car Design News People Award as Best Studio Engineering Team acknowledges the strength of our method: combining creativity and engineering rigor to transform visions into new processes, tools, and products," comments Davide Casini, CTO of Italdesign. "It's the result of a collective effort between design, engineering, and pre-series, supported by integrated processes and digital tools that allow us to accelerate innovation and industrialization from the earliest stages."

"The automotive world is changing at an exponential pace," Casini continues, "and the biggest shift is in the car's content. Today, everything revolves around software. At Italdesign, we've developed advanced expertise in electrical and electronic systems to meet this new scenario and created innovative tools that redesign processes. Among these is our Concept Lab, a revolutionary tool we patented in 2019 and continue to evolve. It's the heart of our engineering, one of our centers of excellence, where we develop projects for our clients. It allows us to minimize physical prototypes and maximize virtual reality to validate ergonomics and UX in record time. Thanks to our team and partners, we continue to push the boundaries of what's possible".

Evolution is in the company's DNA. Over twenty years ago, clients asked Italdesign to take on greater project responsibility. In response, Italdesign developed skills and processes that today enable full vehicle development, from concept to validation and production.

Since 1968, Italdesign has kept pushing forward, anticipating the future and redefining engineering standards with solutions that open new paths.

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